



YouTube Music And YouTube Premium Land In The Middle East

Video-sharing website YouTube announced that its streaming application YouTube Music and YouTube Premium will now be available in seven countries in the Middle East.

YouTube Music, the Google-owned company's newest music streaming application, joins a host of other music streaming services that are vying for a share of the region's burgeoning music streaming industry.

YouTube Music will assist users in finding a specific song with just a few lyrics and allow paid members to download up to 100 songs using the 'Offline Mixtape' feature, amongst others.

As for YouTube Premium, it's a paid subscription on the main YouTube app that provides an ad-free experience. It comes with features including background playing, offline access as well as access to a YouTube Music subscription.

Following its launch in the MENA region, both the YouTube Music and YouTube Premium are now available in [70 countries](#).

"We're proud that the Middle East's rich musical heritage has a home on YouTube and we're excited about bringing it closer to our users with YouTube Music," T.Jay Fowler, Director of Product Management, Music Products, at YouTube said.

"We built YouTube Music to help people find and enjoy the music they love whether it's through official releases or iconic music videos, bringing artists closer to their fans. YouTube Music will help people expand their musical world and tastes because it's a smart service that also helps you discover new music and artists they are sure to love."

Both music streaming services will be available for Android and iOS mobile users in Saudi Arabia, the United Arab Emirates, Bahrain, Kuwait, Lebanon, and Oman and Qatar.

Samsung Galaxy customers can rejoice as they can enjoy an incredible viewing and listening up to 4 months of free, uninterrupted, ad-free access to YouTube Premium, of which includes YouTube Music Premium. This applies to those residing in Saudi Arabia, the United Arab Emirates, Kuwait, Lebanon, Bahrain, and Oman.

Starting September 10, YouTube Music is available as a standalone app with a free ad-support version for \$4.99 a month. Monthly YouTube Premium subscriptions that also comes with YouTube Music starts at \$5.99.

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LTE

 Music



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