



Upgrading Water: Tariq Al Wahedi Prioritizes Innovation In The Food Industry

Agthia has grown over the years to become a major player with interests in water, dairy, retail, flour mill and animal feed. Come 2019, CEO Tariq Al Wahedi plans to continue innovating while expanding Agthia's influence in new markets.

In 2018, the company filed its first patent after it developed water that contained Vitamin D that was bereft of any flavor or color. Not easily dissolvable, It also developed Al Ain Zero, a ph-free and sodium-neutral water and has managed to produce eggs containing vitamin D as well. All these are a part of Agthia's efforts to increase innovation and stay relevant in the fast-moving consumer goods market.

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