

This European Jewel Is A Favourite Holiday Destinations Among Gulf Travelers

Hamburg is gaining popularity among GCC travellers, emerging as one of their favourite travel destinations in Europe. According to the German National Tourist Board, the city recorded more than 15,700 overnight stays from Gulf visitors between January and April 2019—an annual increase of 3.4%.

Germany's second largest city after Berlin and one of the top ten tourist destinations in Europe is known for features including waterfront destinations, luxury shopping facilities and Michelin-star restaurants. Here are some of the most popular destinations and activities in Hamburg.

Explore Elbe River and Alster Lake



Being on the waterfront gives Hamburg a maritime flair and a pleasant climate as temperatures tend to be cooler during the increasingly hot summer months in Europe. And for fans of water sports, sailing and pedal boats, canoes and paddle boards are available for rent at numerous venues.

Alster Lake is lined with impressive fountains and connects with the Elbe River, which leads to the North Sea, offering a wide range of recreational and sightseeing opportunities. Take a tour of the harbour, or walk along the beach watching cruise liners and container ships sail by.

Shop til you drop



Hamburg is the perfect destination to indulge in a shopping spree, with many outstanding facilities and high-end boutiques dotted around the city center.

Alsterhaus is Hamburg's most famous department store. Spread across five floors, it offers a wide range of local and international beauty and fashion products as well as a variety of culinary choices overlooking the Alster Lake.

The Alsterarkaden is one of the city's most visited shopping areas, with a Mediterranean flair. The Mellin Passage, connecting the Alsterarkaden with the 'Neuer Wall' shopping street, is the oldest shopping arcade in the city and home to flagship stores of luxury brands such as MCM, Cartier, Hermès, Louis Vuitton and Armani.

Another's shopper's paradise can be found at the Europa Passage, with 120 stores spread across five floors offering fashion brands, restaurants and a variety of retail concepts.

Fine dining at the waterfront

Hamburg offers a great mix of young and creative food and beverage concepts and a variety of Michelin-star restaurants, so foodies can explore a variety of culinary delights and local specialties. The Table, Jacobs Restaurant, Haerlin, Le Canard Nouveau and Das Weisse Haus (White House) are among the most well-known restaurants in the city.

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