

## **Samsung's Galaxy Fold to Launch in South Korea for \$2,000**

Galaxy Fold, Samsung's first foldable phone, will be available in its home country from tomorrow, the South Korean giant tech [announced](#) today.

Described as "a completely new category of mobile technology", the world's first foldable display smartphone is priced at KRW 2.398 million (\$1,977.47) and will hit stores in select countries that include the U.K., the U.S., France, Germany, and Singapore.

Galaxy Fold comes in two colors: Cosmos Black and Space Silver, with 5G mobile connectivity in select countries, according to the company's press release.

The Galaxy Fold was first unveiled [in February](#) and was initially slated to launch in April, but was delayed due to a series of setbacks and delays that involved screen defects found in samples.

Back [in July](#), the firm said that it made "improvements" to the phone and planned to release it to the public in September.

Since then, the South Korean firm has refined the new smartphone's design and construction and taken time "to rethink the entire consumer journey".

"The category-defining Galaxy Fold is a device that defies the barriers of traditional smartphone design. Now, we're excited to release this pioneering mobile technology, and allow consumers to experience it for themselves," said DJ Koh, President and CEO of IT & Mobile Communications Division, Samsung Electronics, in a [statement](#). "Consumers have responded positively to larger screens, and the Galaxy Fold's revolutionary form factor offers a bigger, more immersive screen without sacrificing portability. This is what we call innovation of new mobile experience in action."

A combination of a smartphone and a tablet, the Galaxy Fold features a unique foldable UX and versatile camera, as well as the ability to run multiple apps in its immersive 7.3-inch Infinity Flex Display.

The world's biggest smartphone company is increasingly facing competition from rivals like Huawei Technologies Co Ltd. The Chinese technology firm reportedly plans to release its own first foldable phone Mate X, though no exact date has been confirmed.

Chinese technology company Xiaomi also unveiled a prototype of its folding smartphone on the country's social media platform Weibo in January. It seems Samsung beat them to it.

No official UAE release date has so far been listed on Samsung's official [website](#) in the UAE.

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