

Grandiose Supermarket Opens at Dubai Mall

United Arab Emirates, Dubai, 30th October 2019: [Grandiose](#), the fast-growing contemporary supermarket chain owned by UAE headquartered conglomerate Ghassan Aboud Group, has opened their new outlet at the Zabeel expansion of the Dubai Mall. The opening ceremony on October 29th was attended by several dignitaries and Grandiose costumers.

The Dubai Mall Zabeel Expansion is a nine-storey large scale retail development, adjacent to the one of the world's most preeminent malls. The Zabeel Expansion is linked to the main mall via an extended footbridge over 200 metres in length. Grandiose Supermarket will be a key retail player and the sole supermarket in the urban designed mall, with convenient access to more than 3,000 car parking spaces.

A ribbon cutting and a grand opening celebration took place at the Grandiose Supermarket store located in Dubai Mall Extension on Tuesday, 29th October at 5:00 pm. In line with the celebration of the opening, Grandiose hosted a 'Celebrate the Eccentric' themed family-fun entertainment party which included a variety of activities for children and parents alike.

Grandiose Supermarket's grand opening festivities included a 'Mini-Chef' competition for kids aged 5 - 10 to design a cupcake in any shape or character, with the most creative design being awarded AED 1,000 gift voucher from the store. To encourage the use of eco-friendly items, Grandiose Supermarket hosted a 'Best Eco-Friendly Halloween Costume' competition. The most creative use of eco-friendly items in the Halloween costume were rewarded with vouchers. In addition, throughout the grand opening festivities, 'Spin and Win' and 'Guess the Value' of the shopping basket competitions gave shoppers the opportunity to win more products and gifts.

The new Dubai Mall location has been streamlined for an enjoyable and accessible shopping experience which will feature a varied range of exclusive products, including natural and organic products, including gourmet offerings, along with its full variety of conventional groceries and wide-ranging prepared food section.

Notably, through its partnership with leading European food retailer - Intermarche, Grandiose is offering an impressive assortment of healthy and nutritious products selected to meet the astute needs of consumers. In addition, Grandiose is dedicated to focusing on community initiatives and plans to host programs to ensure an increase in awareness amongst its shoppers that will combat the global plastic pollution crisis and reduce food wastage.

<https://forbesmiddleeast.com/grandiose-supermarket-opens-at-dubai-mall>