

Captain Marvel's Box Office Debut Becomes Sixth Largest Ever, With A \$455M Opening Weekend

Captain Marvel—the latest blockbuster from Marvel Studios starring Brie Larson as the cinematic universe's most powerful superhero—has soared into the record books, reportedly bringing in estimated sales of \$153 million in North America and \$302 million internationally on its opening weekend. These estimates make it the sixth highest global debut ever.

Released on March 8—International Women's Day—the female-fronted film packed a powerful message among worldwide initiatives to celebrate and empower women. Larson plays the character of Vers (not to give away any spoilers), an inter-galactic pilot struggling to remember her true identity while fighting for her life and the survival of the human race.

With total opening weekend sales of \$455 million, Captain Marvel can now boast of having one of the largest-ever global box office debut for a female-led film, beating *Beauty and the Beast's* \$357 million and *Wonder Woman's* \$103 million in 2017.

The world's highest-grossing movie opening is still *Avengers: Infinity War*, which was released last year and brought in sales of \$640.5 million in its first weekend. However, that movie had a budget of \$400 million, whereas *Captain Marvel* cost a comparatively cheap \$152 million to make—making Larson's debut more profitable by a cool \$62.5 million.

It remains to be seen if it will become Marvel Studio's seventh billion-dollar blockbuster from the franchise. An accolade that six of its films currently hold:

Avengers: Infinity War (2018)

Worldwide Box Office: \$2 billion

The Avengers (2012)

Worldwide Box Office: \$1.519 billion

Avengers: Age of Ultron (2015)

Worldwide Box Office: \$1.405 billion

Black Panther (2018)

Worldwide Box Office: \$1.325 billion

Iron Man 3 (2013)

Worldwide Box Office: \$1.215 billion

Captain America: Civil War (2016)

Worldwide Box Office: \$1.153 billion

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