



All-Inclusive Hotel Experiences Meet With High Demand

We met with Anthony Ross, CEO of JA Resorts at the Arabian Travel Market in April, where he revealed collaborations across China and Tanzania, as well as discussing hotel room supply and demand.

“We’re not really in the luxury sector here in Dubai, we are in the deluxe sector of 5-star hotels. We see an increasing demand for all-inclusive experiences, and we’re the only resort in Jabal Ali that offers Ultra All-Inclusive services, that is definitely a growing segment.

The supply and demand of hotel rooms is increasing, DTCM is doing a great job in stimulating up and coming markets such as China and India.

We announced a joint venture with Novel International in forming a management company to operate a portfolio of JA hotels and a new brand called Big Bed by JA, in China.

Lastly, we have a joint venture in Tanzania as well to construct and operate two game lodges in Serengeti and Ngorongoro, so we’ve got a lot going on.”

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